

A young girl with dark hair in braids, wearing a bright pink hoodie, is the central figure. She is smiling and holding a brown and black rooster in her arms. Her right arm is raised in a fist. The background is a vibrant yellow, decorated with various white icons: a turkey, mountains, a sun, a cake, a microphone, a golf ball, a shovel, and a group of runners. The text is in bold, orange and black fonts.

Fundraise for Jamie's Farm

Transform young lives

**JAMIE'S
FARM**

Your support helps young people thrive



Thank you for considering raising funds for Jamie's Farm.

Your enthusiasm fuels opportunities that help young people reconnect with their strengths and discover what they're capable of.

Every visit to Jamie's Farm is built around purposeful tasks, meaningful connections, space to reflect and steady encouragement. Through our programme and continued support beyond the farm, young people gain confidence and a renewed sense of direction. Time and again, we see these shifts ripple forward into their learning and their wider lives.

By choosing to fundraise, you're helping to make this happen.

Thank you for being part of this journey.

The Jamie's Farm Team

During the 2023–24 Academic Year, over

9,000

secondary school pupils were permanently excluded.*



Our Vision

All young people are empowered to thrive emotionally, socially and academically, both now and in the future.

* DfE: Suspensions and permanent exclusions in England, 2025

▲ The above is from the 2024–25 academic year and demonstrates a statistically significant outcome.

Your impact



Every penny you raise supports young people to recognise that innate value and potential in themselves.

It's life changing.



£50

Could fund a one-to-one horse work session. These gentle animals help build trust, confidence, and emotional awareness – change that extends far beyond the session itself.



£450

Could fund a week's worth of food for a group of 12 visiting young people and staff. We provide a nutritious and balanced diet, creating a love of food and healthy growth and development.



£1,650

Could cover the cost of one child experiencing our programme, helping them recognise their innate potential, improving wellbeing, relationships and long-term quality of life.

Fundraising ideas

Whether you are looking for fundraising inspiration or ideas, there are so many options...

- A sponsored walking challenge
- Fill the welly with pennies at your work or school
- Organise a barn dance
- A Farm-to-Table dinner party
- Host a farm-themed pub quiz
- Take on a 30-day challenge and give something up
- Take on a sky dive
- Hold a cake sale
- Host a film night
- Ask for wedding or birthday donations instead of gifts
- Do you knit, play music? Turn a hobby or skill into a fundraiser



Sponsored walk



sky dive

Have an event in mind?

Whether you're thinking of taking up one of the many challenge events around the country, or have secured a place in one - please consider fundraising for us. It'll make your achievement all the more meaningful!



Jam sale



x 2



Double it up!

Double your fundraising in one of our two annual **match funding campaigns**. Taking place in the Summer and at Christmas it is a brilliant way of maximising your impact!

Chosen Charity

If you are a member of a group or association such as a golf or Rotary club or The Women's Institute, consider making Jamie's Farm your chosen charity. Fundraising events are a fantastic way of engaging members, boosting morale and making a difference. Alternatively, if you work for a company, consider nominating us!



"We at Kingsdown Golf Club chose Jamie's Farm as our supported charity. It was great working with such a focused team. Every pound has such high potential for teenagers with their whole lives still ahead of them."



Shout about what you are doing on social media! It really helps inspire others.



Jamie's Farm



Jamie's Farm



jamies_farm



jamies.farm

Don't forget to tag Jamie's Farm

Top tips



Planning and logistics

Think about when, where and how you are going to do your fundraising. Is it the right time of year for an outdoor fundraiser? Do you have enough time to plan and execute it? Who do you have in your networks to help? Do you need kit, such as banners? Have you checked it's all safe and legal?



Set a target

Decide how much you want to aim for and the difference it will make. It doesn't matter if you don't reach your target, but it will inspire people to give and you might be pleasantly surprised.



Make it easy

Set up an online fundraising page through a platform such as JustGiving. You can ask people to donate or sponsor you through the page and the money comes straight to Jamie's Farm.



Make it personal

Share your personal story, letting people know what you are doing and why you are supporting Jamie's Farm in this way. The more personal it is, the more people will donate.



Shout about it

Send out information through social media, local groups, flyers and posters as well as through friends, family and colleagues. The more people that know, the more support you will get. Don't forget to tag Jamie's Farm on social media!



Most importantly, have fun!



Riley's Story



I found school challenging, but this has helped me see my life in a different light.



Once facing exclusion and struggling in care, Riley found freedom, focus and a future at Jamie's Farm.

At 14 years old, Riley came to Jamie's Farm with a group of children, all in care. He'd been excluded from school multiple times, but at the farm, something clicked.

"Being outdoors, no one judging you, working with animals – it helped me open up," he recalls. "I just wanted to get stuck in."

"I can see I have a future now. I never had that before."

Riley returned for day visits during the pandemic, and in 2023 began an apprenticeship, offering support and understanding to other young people, just like him.

Now 18, through his apprenticeship, Riley achieved his English GCSE, and a Distinction in his Level 3 Outdoor Education qualification. He is now part of our Youth Champion group.

"I've learned about who I am and what I want to do," he says. "I can see I have a future now."

Safe & legal



When fundraising for a charity there are a few things to consider to ensure it is **safe, legal** and **compliant** within fundraising standards. We have a comprehensive guide to make sure all bases are covered.

Scan the QR code for the full guide or we can email you a copy



We are here to support you and answer any questions that you have.

Just get in touch.

fundraising@jamiesfarm.org.uk

Covered in the guide...

-  Money handling
-  Food & drink
-  Health & safety
-  Licences
-  Insurance
-  Photo consent
-  Raffles & lotteries





Using our logo

For fundraising materials, use the wording 'In aid of Jamie's Farm, charity number 1129544'.

If you'd like to use our logo for fundraising materials, just let us know so we can send you a high-res image and a few guidelines for using it.

Gift Aid

If Jamie's Farm hasn't provided a benefit, anyone can complete a Gift Aid declaration with their donation. Online donation pages include this automatically.

How it works



For sales in aid of Jamie's Farm, Gift Aid can only be claimed if items show a suggested donation rather than a fixed price.

You can fill out our online Gift Aid form on our website or ask a team member for help.



Klaire's story

Klaire and her daughters took on the challenge of doing 616,000 hula hoop revolutions between them to raise money for Jamie's Farm.

Linked to her birthday, the number was based on hooping 44 times for each young person we had supported and was a BIG challenge!



102 hours of hula-hooping might sound like total madness but this challenge gave me precious time with my daughters whilst focusing on something truly uplifting.

By seeing the potential in every young person Jamie's Farm are setting my four children a fantastic example! It is always our pleasure to don our green t-shirts to help this fantastic charity march on.



Match giving

Check if your employer can match or contribute towards your fundraising target. If they have a match-giving scheme this can really give it a boost!

Our support



To support your fundraising, we can send you our bright green Jamie's Farm t-shirts, collection tins and buckets, information leaflets, banners, stickers, customised poster and more.

There are several ways of raising money and paying it in...

JustGiving



You can set up a **JustGiving page** – this allows you to send to friends, family and colleagues, and the money comes straight to us, making the process extremely easy



We can send you our details and you can transfer the money to us via **BACs transfer**



You can donate the money through our website:
www.jamiesfarm.org.uk



You can pop a **cheque** in the post payable to '**Jamie's Farm**' to:
Jamie's Farm, Fundraising Team, Hill House Farm, Ditteridge, Box,
SN13 8QA

We will be with you every step of the way, providing you with personalised support from our amazing fundraising team.

Thank you

Contact the fundraising team

01225 743608

fundraising@jamiesfarm.org.uk



Registered with

**FUNDRAISING
REGULATOR**

JAMIE'S FARM



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